

WEBINAR CONTENT SHEET

Enhancing your digital footprint

with Tamsin Kolbe

Presented by the Home Staging Association

CHECKLIST:

- Do you have a website?
- Do you have a blog section?
- Has it been updated in the last 5 years?
- What do you think people search to find you?
- Do you pop up in Google search results for these terms?
- Do you have Facebook?
- When was the last time you posted to Facebook?
- In the last month, how many times have you posted on Facebook?
- Do you have an Instagram account?
- How many Instagram followers do you have?